

11" x 8.5" EDDM CARD BACK

Required return address area

Line 2

Line 3

Line 4

Local
Postal Customer

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

BLEED AREA

If you want the printing to extend off the edge of your final piece, your design must extend 1/8" past the TRIM LINE.

TRIM LINE

The black dotted line is the final trim.

SAFETY AREA

Do not place text or images past this line EXCEPT bleeds or it may be trimmed.

REMOVE this instruction layer!
Turn this layer OFF
in the "layers" pallet.