

Required return address area

Line 2

Line 3

Line 4

# 11" x 6.5" EDDM CARD BACK

Local  
Postal Customer

PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM RETAIL

**BLEED AREA**

If you want the printing to extend off the edge of your final piece, your design must extend 1/8" past the TRIM LINE.

**TRIM LINE**

The black dotted line is the final trim.

**SAFETY AREA**

Do not place text or images past this line EXCEPT bleeds or it may be trimmed.

**REMOVE this instruction layer!**  
**Turn this layer OFF**  
**in the "layers" pallet.**

BLEED AREA. This part will be trimmed off!

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